

objective

Seeking a Graphic Design position to apply knowledge of design and web technology for mutual success and benefit.

experience

Creative Director

Pixel Expanse (LaGrange, GA)

November 2015 – Present

- Primary web designer and developer, building, maintaining, and troubleshooting websites for clients
- Developed brand strategy and vision of company along with the CEO and staff
- Oversaw contractors and interns by providing art direction and critique
- Designed web layouts in Adobe Creative Suite and implemented them into custom WordPress Themes and Foundation Grid Layouts, using HTML, PHP, and CSS
- Developed comprehensive professional identity systems for B2B customers with logo, style guide, and branding materials
- Worked directly with clients in the sales process to evaluate needs and craft custom proposals to meet those needs

Creative Director

Cheap Geek PC (LaGrange, GA)

May 2014 – January 2016

- Primary designer and web developer, working on custom websites from concept to completion
- Assisted owner by providing creative direction, coding, public relations, sales, and brand development

education

Pensacola Christian College

BS in Visual Arts w/ Graphic Design
Emphasis

September 2010 – May 2014

- Learned the creative process with all aspects of identity, print, and web
- Hands-on experience with both fake projects and real-world clients
- Worked in the Print Shop Bindery for 2.5 years, learning how design integrates closely with print production

software

Adobe Creative Suite · WordPress · HTML5 · CSS3 · jQuery · PHP · Windows · Mac · Linux · MS Office · Foundation PyroCMS · Concrete5 · MySQL

proficiencies

Logos · Branding · Layout · Retouching · Web Design · SEO · E-Commerce · Ad Design · Sign Design · Print Design Website Migration · Web & Email Support

personal skills

Organized · Team Player · Creative · Deadline Driven · Good Communicator · Problem Solver · Proactive · Analytical · Visionary · Early Adopter